









Social Media Dominance







Community Involvement



88 STATE ROCK

Daily Email Blast





CONTENT CARING COMMUNITY

OUR BRANDS

















91.7 GIANT

Clanfilm.com

60/40 **Audience** (Female/Male)

Listen "All Day" at work

Visit Giantfm.com on a daily basis

94%

Use **Facebook** EVANT FEITINGS OF

Solo Stelle

Average Family

Average Age

447,890

Population

64% Age 15 - 64

4.8 Billion *Ontario Average Retail

Sales Per Month

Meter your stelle

Research data estimates

50,000 - 56,000 **Weekly Listeners**

Source: Listener Survey May 2023

IMPACT • GROWTH • PROFIT



 Breaking and Local News

- Contests
- Local Events Coverage
- Heavy Community Involvement



