









Social Media Dominance







Community Involvement



88 STATE ROCK

Daily Email Blast





CONTENT CARING COMMUNITY

OUR BRANDS

















99.9 myFM **Cananoquenowea** 60/40 **Audience** (Female/Male)

47% Listen "All Day" at work

Visit Gananoquenow.ca on a daily basis

4.8 Billion

*Ontario Average Retail

Sales Per Month

94%

Use **Facebook** WMAM RELIGIOUS OF

Calculation of the second of t

Average Family

Average Age

Population

Age 15 - 64

Miers Long Sperg Research data estimates

10,000 - 12,000 **Weekly Listeners**

Source: Listener Survey May 2023

IMPACT • GROWTH • PROFIT



Breaking and Local News

- Contests
- Local Events Coverage
- Heavy Community Involvement



