









Social Media Dominance







Community Involvement



88 STATE ROCK

Daily Email Blast





CONTENT CARING COMMUNITY

OUR BRANDS

















93.3 myFM 107.9

Conorliumberlandea Glassieroeki07/2.ea 60/40 **Audience** (Female/Male)

Listen "All Day" at work

Visit Gonorthumberland.ca or Classicrock1079.ca on a daily basis

Use Facebook MATA FEITHER

Average Family

Settle state of the state of th **Average Age**

Population

Age 15 - 64

4.8 Billion *Ontario Average Retail

Sales Per Month

Whete Your Shere

Research data estimates

76,000 Weekly Listeners

Source: Listener Survey May 2023

IMPACT • GROWTH • PROFIT



"Ontario's Local Broadcast Company"

- Breaking and Local **News**
- Contests
- Local Events Coverage
- Heavy Community **Involvement**
- Hockey Coverage



